



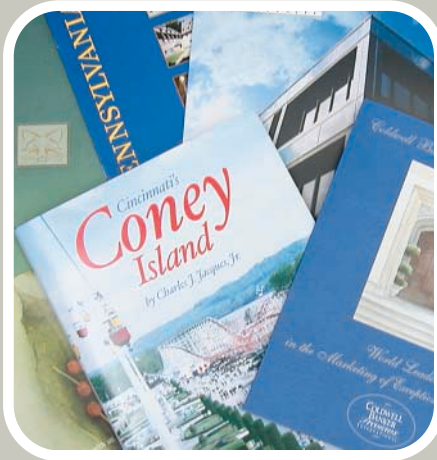
It's been said,
“the devil is in the details.”

Tradition

Our employee-owned, 60,000 square foot facility is located on 13 acres in Natrona Heights, just 30 minutes from downtown Pittsburgh. Throughout our 65 years of growth, one thing remains the same; we are dedicated to providing the best in quality and service at General Press!

Commercial Printing

At General Press, we specialize in state-of-the-art printing technology. Our eight- & six-color high-speed presses, advanced color proofing systems, and computer-to-plate system make us unbeatable in quality and efficiency. Top that off with unsurpassed prepress assistance, perfecting capabilities, cost-effective in-house bindery and finishing, temperature controlled storage and you will see why we are second to none in commercial printing.



For high-quality catalogs, capability brochures, mailers, flyers, annual reports, folders, labels and more – trust General Press. Our focus has always been to provide outstanding quality and service at a fair and competitive price.



Synthetic Labels

In the competitive world of packaging, synthetic materials excel in many performance areas. These materials offer recycling and durability advantages. Superior surface finishes allow for outstanding eye-catching graphics. Clear films also allow for the increasingly popular “no-label look.”

At General Press, we are uniquely qualified to print synthetics for cut and stack, patch, wrap, die-cut, injection-mould and blow-mould label applications. Our new MAN Roland 700 is equipped with the most innovative features to handle problematic issues such as static elimination; curing and drying; and feeding and delivering of even the lightest weight films.

Paper Labels

As a supplier to local, regional and national label accounts for over 65 years, we strive to be first in developing new technologies and sharing them with our customers. For quality offset lithography of patch, full wrap, convolute, die cut, blow mould labels, consider the expertise of General Press. You can always count on the highest levels of quality and customer service in our ever-expanding specialty services!

Here are just a few of the many services and techniques offered by General Press: High gloss in-line coatings including UV in variable weights, Eight-color printing utilizing stochastic and traditional screening, Automated high speed precision die cutting into intricate shapes, Holographic and metallized stocks for enhanced visual effect.




Image Detail - The use of stochastic screening produces greater image fidelity, richer colors, open shadows, sharper texture and finer detail. As in this flower, stochastic screens absorb light more efficiently, which protects the purity and saturation of colors with near continuous-tone quality. Meanwhile problems such as rosettes, stepping or banding, tonal jumps and moiré patterns are virtually eliminated. (Extra credit: Can you find the ant crawling on this flower?)

At General Press, we believe
“quality is in the details.”



Finishing Services

We can do virtually any type of binding, from a simple saddle stitch to perfect binding, wire and coils

- Die Cutting - custom high die and letterpress die cutting as well as standard dies, corner rounding and perforating.
- Strip Cutting - fully automated precision strip cutting with in-line die cutting
- Tabs - collation with tabs and other types of dividers
- Drilling - high volume drilling
- Folding - we have complete scoring and folding capabilities
- Packaging - all finished materials are shrink wrapped and securely packaged for safe, clean shipping

If a finishing service you need is not listed here, please contact us. Chances are we can do it!

Prepress/Design

What distinguishes our prepress department are our experienced professionals — all of whom have worked in multiple aspects of the printing process. Our staff accepts work in virtually all industry formats and inspects it for potential problems to ensure proper, quality printing - the first time! For those who either are overwhelmed by their workload or are without in-house creative personnel, why not take advantage of our award-winning design department?



Here are some of the advantages we offer:

- Virtually all industry formats are supported.
- Completed jobs are archived and stored at on- and off-site locations. We catalog all artwork for quick and easy retrieval.
- Color and black-and-white scanning is done with the CreoScitex EverSmart™ scanner.
- Approval of your job is completed with imposed color proofs from our Creo Iris43WIDE™ and Iris2Print™ proofing systems.
- Once approved, your job is transferred directly to plate via our Creo Trendsetter 800 Quantum™ platemaker. By using CTP and thereby eliminating the need for film, the highest quality of your printed piece is ensured.
- Our Information Systems department is available to answer computer questions and to help with system or workflow issues.



For more information about

General Press Corporation

Please call us at 724.224.3500, send us an email at sales@generalpress.com, or visit us on the web at www.generalpress.com.